

HOW VALUE-BASED CARE IS DIFFERENT.

PATIENT EXPERIENCE

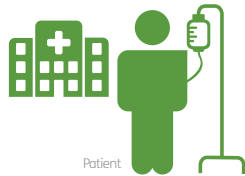


A complicated health care system confuses, isolates and frustrates patients.

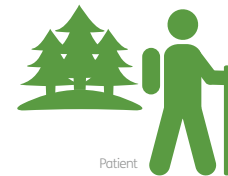


An integrated approach puts the patient and physician at the center of care. The PCP acts as the quarterback, coordinating all aspects of the patient's care.

DELIVERY OF CARE



Care is reactive and delivered in response to illness or injury.



Care is proactive and emphasizes a preventive approach to get and stay healthy.

DATA & ANALYTICS



Overwhelming amounts of data lack sophisticated analytics to generate and leverage insights.

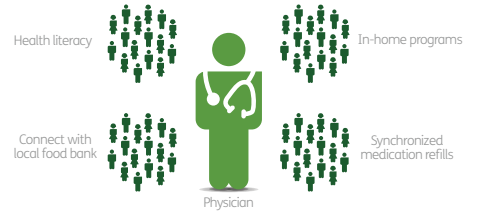


Advanced data analytics are leveraged to identify health risks and coordinate care at a patient-centric level.

COORDINATION OF CARE



The physician may not have access to the technology and support needed to proactively coordinate care.

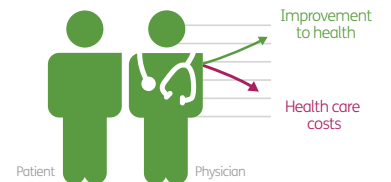


Physicians have access to new technology, data and support to more effectively coordinate care.

COST



With a payment system incentivized by volume, health care costs don't correspond to health improvement.



A compensation model focused on quality leads to improved patient health.

To discover what this means to you, **CONNECT WITH A PHYSICIAN**

This is a general illustration and doesn't represent any particular payer's viewpoint on value-based care.